

# Decentralizing the Narrative, Deinstitutionalizing the Institution

A white paper by Wut Honker

## Opening Rant

This is unlike any other “White Paper” you’ve seen before. This is a large scale project with lofty goals. It is driven by individual stories, passions and basic human rights. This is a revolutionary paper. For a humanist revolution.

Centralization of any institution, be it Government, Education, Healthcare, Finance, or any focused and intrinsically valued industry, really, is a fundamentally broken idea. We are living in an outdated system that cannot handle the demands of a modern society. The last year has demonstrated this for every human on the planet.

One aspect of the greater world that has become more of a central power than it ever should have been allowed to is the Truth, the Narrative. The vital cog in the wheel that fuels public opinion has been taken over globally and is controlled by just a few companies. But what if the Narrative could be driven by the masses? Not just the select few who currently, curate and flat out manipulate it to deliver the bias they want told to the masses.

In this age, how many times have we seen the media or government narrative being put out, then just hours, and sometimes even minutes later, any proof or hint that the story ever existed is gone. Frequently (and definitely much more often than comes to light) it gets worse than that, people attached to the story disappear, or even worse are murdered, on camera..... In an Embassy... It’s a quick silence, then distraction. The masses forget.

The Press, Social Media, Entertainment Media, and Government are all tightly controlled and regulated in their own ways. However, even with the “controls” and regulations, they have

gained more than their natural share of power. The problem we as a society now face, is putting that current unnatural balance back in its natural order. The world and technology have advanced to a point where even the most meager and timid can have a voice. More often than not, however, that voice is suppressed by the very institutions that claim to represent it.

This "White Paper" may currently sound like a soap box piece, but the problems it aims to solve, are very real. Over the next several pages, through a perusing of the material available on the topics, I will try to outline for you just how essential this project is to keeping decentralization alive, and making a truly free humanity, a reality within our lifetimes.

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### **Self Censorship, as a Symptom...**

I want to start with an Abstract from another Paper that touched on a symptom of the problem we're going to address today.

*"Abstract*

*Self-censoring practices seem to be a serious threat for the future of journalism. Journalists around world are forced self-censoring by power players. Governments are the major players to force journalists to censor their news stories. In history, governments always wanted to control the media and made laws and regulations to put journalists under control. Journalists who dare not to obey the rules are severely punished. Using advertising as a weapon privately owned companies also put pressure on journalists. Publishers who need advertisement revenues for surviving have to accept whatever politicians and business owners told them to do. So publishers force the journalists working for them to follow the rules. In some countries gangs put pressure on journalists to prevent them to write about their illegal activities. They threat journalists with death. Although it changes from country to country, these are the main reasons which force journalists self-censoring. As a result of this, journalists choose not to write against the interests of any power players. They hide the facts they have already discovered, they cut any information which they think will bother the power players and even they do not want to make any search on any sensitive issue which they cannot write the truths about. This is called self-censoring. Journalists, who are supposed to inform the public about the events happening around the region they live, are unable to do their task for fear of losing jobs even their lives. Consequently, self-censoring practices of journalists put the future of journalism into danger. Preventing self-censoring is not an easy task but educating journalists and providing them a safe environment to conduct their search and publish their news stories may be helpful." - M. Murat Yesil, PhD (Published:International Journal of Business and Social Science Vol 5. No.3; March*

2014)

In 2014 when Prof. Yesil published his research, we were, what seemed to be light years, from the technical ability we have now to separate from any kind of established central power. At the time we were at the peak of traditional social media expansion, and the early days of what is today's current politi/pop culture. We'd seen a slight divergence from consumption in traditional News Media, and that's when Big Tech moved to fill the void. In the end, Twitter, Facebook, and Google were left standing, which once again centralized the narrative and media power.

The world has spent the last 4 years, searching for alternative platforms while Cold Civil Wars, Resource Wars, Religious Wars, Social Media Wars, and Information Wars, raged over the internet and in the real world. Trumpism/Communism, Brexit, Yellow Vests, Hong Kong, Phillipines, the list of divisive incidents goes on and on. We all were still spoon fed a narrative based on who we followed on one of 3 platforms. Fast forward to today. In the right now, those 3 platforms only provide a single narrative between them, there's no debate, no discourse, no civility. You take what you're being fed, or you're cancelled, no questions, no logic, no reasoning, just emotion. It used to be generally accepted that there are typically at least two sides to every story. Are we all satisfied with only hearing the one?

How did we get to this? Let's be honest, we allowed lunatics, who had no right running a McDonalds, run the World. Your average politician in the World today is rocking an IQ that would land them somewhere just above the medical limit to be considered mentally deficient.

In their desperate grabs at power and pandering, they've unleashed a beast they can't control. The Silicon Valley Technocrat is the beast, and they have the same goal as government: to control the narrative, and in turn, to control you, only by different means.

Since Biden's presidential candidacy was announced, the single coherent string of words, I've heard from him were only a few days ago. Granted, the remaining 99% of the press conference was the ramblings of a dementia patient, but his one lucid moment was this.

*"I've been asked to speak about the Fourth Industrial Revolution. There are two questions that*

*we have to address at the outset. First, will this revolution transform the global economy? And secondly, if it does, will it be for the better or for the worse?*

*On the first question, there are some experts who say the technological advances we see are impressive, but mostly inconsequential to the overall economy. Some of you argue that they won't lead to greater productivity or better jobs or wages for workers. For developed countries, the argument goes, sluggish economic growth will be the new normal. Get used to it. I think those who have that view are mistaken. I think we're already seeing how digital advances are not only impressive, but are also consequential for all our economies. Automated warehouses and assembly lines drastically improve productivity. Ride-sharing companies employ tens of thousands of new people.*

*On the second question, I believe, on balance, these transformations are changes for the good for average people around the world. They bring exciting new choices to consumers. New kinds of jobs, hopefully with good pay, for workers. The market makes services more affordable. But these changes come with real peril, and they require us to be proactive. For how will the warehouse worker who used to ship your order, or the salesman who used to take it, now make a living when he or she is no longer needed in that venture? Does greater work flexibility mean fewer worker protections? The point I'd like to make is that these perils exist regardless of what we call this digital revolution and regardless of whether you think it will be, on the whole, transformative for the economy or not. I believe the underlying question for world leaders, civil society, academia, the media, for all of us, is the defining challenge of our time: How do we ensure wide access to a middle class which is being hollowed out in the 21st century?" - Joe Biden*

We should all legitimately be ashamed that we're allowing this façade that is clearly elder abuse to unfold before our very eyes on a daily basis. But anyways, the Middle Class he's alluding to us needing, isn't actually needed at all, and this isn't a bad thing.

See in modern America we're told we're all equal, but we're also taught to believe in this caste system. We've got the super rich, then the upper middle class, which is the less rich, then you've got the middle class, and then you've got poverty levels.

Now this seems pretty simple. Like that's how a capitalist system would work, right? But no, that's not how they work, and it's actually not that simple in America. All of the power in America is centralized. Whether your average American believes that or not, is the only thing up for debate.

So you've got a super rich minority, a less rich minority, then you've got the poor majority of America. The middle class in America hasn't existed since Social Security has existed; it is an illusion. Middle Class is just a word they used to replace Slave at some point in the early 20th Century. This trend is seen across the developed and undeveloped world. Populations labelled and divided as Ruling Class, and slaves. That Canadian rapper everyone hates may be onto something.

We live in a society with an inflated level of scarcity, this world provides more than all of us combined would ever need, but by allowing a select few decide how those resources are delegated, we push billions below the poverty line across the globe.

With the layer of transparency, that smart contracts and decentralization are adding to the world, We finally have the level of footing needed, as individuals, as the majority, to revoke the willful subjugation our elders and our ancestor before them subscribed us to in their archaic societal model that are still paying for today. We're not just taking back media. We're not just taking back finance. We're not just taking back culture. We're taking back our world from centralized institutions.

## Slavery?

This is a hot topic in today's society. Of course, it's mostly discussed in relation to a trade in the US that ended over 130 years ago. 130 years. Now, I think we can all agree, Slavery is terrible. It's the opposite of basic human rights. We are all equal, no human holds dominion over another human naturally. To hold dominion over another person, they have to submit, or be subjugated. At the height of US slavery, there were roughly 4 million slaves that were known of in the US. Was it right or excusable, no. But we also don't discuss it in an honest light these days.

The Slavery of a bygone ignorant era is so atrocious and outrageous, that reparations are currently being legislated into action, by our governments. How do we then justify standing by TODAY, in this modern world where 40+ Million people live as slaves RIGHT NOW. Actual slaves. Property. If Slavery over 100 years ago is worth discussion and action of this magnitude, for atrocities that none of the criminals are alive to stand trial for, nor it's victims to witness their justice, then there is no room in our current society, for 40 million human beings to be living as slaves. Their captors must be held accountable, right?

40 million souls, alive, and held as slaves in the world TODAY. Is Slavery and reparations in the

US really the hot button issue that the media establishment makes it out to be? Why has our 24 hour news cycle of compassionate, diligent, talented, "integrity driven", journalists sat by and done nothing for those 40 million people? I'm just going to do the thing nobody else wants to do, and be honest, and say they don't ACTUALLY care about slavery at all. Or any issues really. They just want to push a divisive narrative that will further solidify central control, while continuing to divide the masses, and turn even more of us into slaves, all while lining their pockets.

More Slaves today than ever before -

[https://www.arisefdn.org/slavery-today?gclid=Cj0KCQjw9YWDDBhDyARIsADt6sGZVIJkeqEo99-7RMLKAhEJYy7GeFKa9SuG98vOnuISNRB6zqwnHDAaArxqEALw\\_wcB](https://www.arisefdn.org/slavery-today?gclid=Cj0KCQjw9YWDDBhDyARIsADt6sGZVIJkeqEo99-7RMLKAhEJYy7GeFKa9SuG98vOnuISNRB6zqwnHDAaArxqEALw_wcB)

NO ONE IS FREE

UNTIL ALL PEOPLE ARE FREE-

[https://www.allpeoplefree.com/?gclid=Cj0KCQjw9YWDDBhDyARIsADt6sGaNcmCXLB-P4ooAzGG54ZjhwbXE0-bABSgYSSOQvVKp5\\_KiUU1eBa4aApkgEALw\\_wcB](https://www.allpeoplefree.com/?gclid=Cj0KCQjw9YWDDBhDyARIsADt6sGaNcmCXLB-P4ooAzGG54ZjhwbXE0-bABSgYSSOQvVKp5_KiUU1eBa4aApkgEALw_wcB)

Not a source but you'll look at it while doing your research anyways. -

[https://en.wikipedia.org/wiki/Slavery\\_in\\_the\\_21st\\_century#:~:text=Modern%20slavery%20is%20a%20multibillion,1%20in%204%20being%20children.](https://en.wikipedia.org/wiki/Slavery_in_the_21st_century#:~:text=Modern%20slavery%20is%20a%20multibillion,1%20in%204%20being%20children.)

Slavery is actually more of a problem today, than it was at any other point in human history. How many major media outlets are talking about it right now? Rather than addressing the ACTUAL CURRENT NEWS, they are stirring a 130 year old pot. Now that you know these facts, if you don't see these patterns it's only out of willful ignorance, and that means you're probably part of the problem. If that makes you angry, that can't be helped by anyone but you. Do something with it. If you show outrage at everything that happens in your life or the lives you are connected to, but are silent in this situation, which should reasonably evoke an outcry from any rational human, then you can in this moment, confirm, you are part of the problem.

So many OpEds and Blogs, but 0 institutional coverage -

<https://www.google.com/search?q=modern+slavery&safe=active&sxsrf=ALeKk02EPjS8un8Lwq6jr9NGeGuL3wkyaQ:1617057296073&source=lnms&tbm=nws&sa=X&ved=2ahUKEwjK2drTx9bv>

## Truth

The most amazing thing about blockchain and crypto is that the whole thing runs on facts, and fact finding. It's rarely talked about, little thought about facet. It seems to get forgotten amongst all the speculation, rumors, and money math. It exists to solve problems, and it does that with no bias. No editor to tell it stop that, don't do that. It just does it. Day in and day out it's working to solve True/False, Yes/No questions, and it uses those proofs that it finds to continue on it's mission to continue stringing together a line of facts. The whole model is based on finding FACTS, Truths.

When Satoshi Nakamoto started his work, he was hoping to make trade easier, faster, and cut out the middle man. And proved that it could be done with Bitcoin. Today Blockchain tech and usage hasn't evolved much beyond that. While Decentralized Finance (DeFi) is on the horizon, Government and Media are already moving to control it in most countries. The US has already started treating crypto trading as securities trading in many ways. In 2018 institutional resistance to crypto markets almost defeated DeFi. However, the recent vast expansion on Ethereum and BSC blockchains have put it to the forefront of financial news again.

But in order for DeFi to ever really become a reality, just about every other aspect of our current society needs to move towards decentralization. In a world that's marred by government corruption, protests, divisive narratives, and a biased media establishment, the next logical step in decentralization and blockchain tech should be institutional media and press. NFTs are a neat idea, and are already proving they can fill this role. NFTs are already leaving their mark in the Art and Music industries, among other forms of entertainment media. Why not informational media?

A minted NFT will have proof of it's existence and can be found and seen at anytime. It's also an amazing option for archiving news, so that stories and narratives can be tracked, and stored forever.

No more he said, she said, they said. As long as the NFT exists, the story, and the narrative that it started with will always exist. From there, just like the blockchain, we, the individuals experiencing the “news”, continue to fact find and report. For as long as facts can continue to be found they can be added. Every story will continue as its own individual NFT collection for as long as the story evolves. As others that are relevant to the same narrative are written they can be cataloged and tracked together. This system of press and open media publishing, if implemented properly, will bring about a less biased and more honest approach to media, and lead to the idea of free speech being accessible across the globe. If you can decentralize press, and decentralize finance, Government will no longer hold any real power, and will eventually become as decentralized as everything else.

This paper is being published with the following goals:

Synonymize the words Truth, Facts, and integrity with journalistic media through a new platform;

end world slavery by using it as the first narrative that is covered on the platform;

and show proof of cause that a greater decentralized environment is a superior model to the antiquated system of centralized powers, so that we may move on to a self-governed society, that all may live free.

## Lies

It doesn't matter your creed or religion, the indelible fact is that we were all created of an equal measure. But we are not represented in this system, this "global society," as such. We have grown beyond it. To say otherwise is foolishness, or outright propaganda and lies for the few who would profit from it. The world has spent over a year shutting down, just to keep the power structure as it is. Governments are at their weakest in centuries, but are in the midst of the largest power grab in human history, so they are also at their most dangerous.

In this moment we have a chance to make real change, to make the single biggest impact in human history. But we have to start now, and we can do that by flooding the mainstream narrative with stories about instances of slavery and putting a stop to them. Finding, exposing,

and stomping out slavery in every case it can be found. Any government in the "free world" unwilling to address the issue should be kept under constant public scrutiny. But that can only be done through decentralized news. The current media establishment won't touch this issue, and would have it out of their ever changing cycle within 24 hours.

Within days of this papers release, if given the attention we all feel it deserves, the media will prove the need for this project. We will see stories to the effect of "Blockchain a threat to freedom", "How Blockchain is a threat to democracy", etc. You can already see the headlines, and by this point if you're still reading, you know it's true. We can no longer rely on Institutional Media if we want to actually solve this problem. They only deal in lucrative lies.

<https://www.axios.com/media-trust-crisis-2bf0ec1c-00c0-4901-9069-e26b21c283a9.html>

<https://www.kpcw.org/post/unfettered-free-speech-threat-democracy-journalist-says#stream/0>

<https://hbr.org/1995/05/why-the-news-is-not-the-truth>

## Clown World

So 🤡🌍 has been a meme for the last few years. It spotlights the absolute ridiculousness of the state of the world. You'll usually see it attached to memes when a politician is drunkenly abusing the media during press conferences, or threatening companies with being broken up for heckling a senator. In a world where the important news stories are who should be able to play what sport, what a celebrity did on vacation, and this is why my pronoun is relevant, we've forgotten that there's people who are actually being oppressed. There are child slaves right now, who will die today, working forced hard labor. There are women and children that are being traded as toys in the sex trade around the world, and our media does nothing to stop it. In fact, as can be seen in many instances, they're actually part of it. Epstein, Maxwell, Nxivm....

Too late on the Epstein case, Maxwell still has a chance of being brought to fully to light, and Nxivm surely goes much deeper than has been revealed to the world. But those are narratives

that can be covered under ending slavery, anyway, so I'm sure we'll get to them later.... If we'd had a way to keep the media accountable, the Epstein case could have propelled us a long way towards accomplishing our goals, and getting more corruption out of media and government, but in the end, we may still achieve that too.

The meme, with its deep root in our problem, and its continued need in today's world, is why we chose Clown World, a place where you can make sense of the issues that plague our world.

## Finance?

Right now, in the pursuit of decentralization, and like every movement in history, finances are at the forefront. Money leads the way almost exclusively for humans, because it's how we were taught to measure value, and in a way it's the correct model. In decentralization all of our capital is more fluid, and can be more easily deployed. Right now we do that through tokenization. Using NFT for News and media, it's only natural that we also provide an outlet and marketplace for all types of media and publishing. We'll use a marketplace, Token Yield farms, and DEX models to provide a platform that fits our shared needs, and help fund continued community development and progress towards our ultimate goals of a truly free society. If our platform is built around not only providing the news, but providing an environment where information and assets can be pooled to and delivered to projects that need them. With continued development we could potentially move ourselves into a post scarcity model within a generation. We as a society are talking about colonizing neighboring planets, but still can't value each other on this one. How is a society that can't stop using its own people as capital and property, going to solve the problems needed to colonize another planet? Maybe we should fix our society before we doom another planet to our mistakes. Maybe the doge shilling rocket man can give some insight on this one?

With that said, we're open to teaming up and collaborating with any project in DeFi and decentralization to reach these goals.

## Tokenomics

There's several models and variations of tokens available today. While many serve new

purposes or back a goal, many of them are absolutely useless. More useless, in fact, than fiat because they're minted on the same idea, but without ballistic missiles and carrier fleets to enforce their value. We have an initial supply, and when we need more we'll just print more regardless of the cost. That's how fiat works, and why we ever let a bunch of bureaucrats convince us it was the best way, is beyond me.

We're launching our project on Binance Smart Chain. It's a no brainer as to why. BSC is fast, with cheap transaction fees and it's the fastest growing market in decentralization, making adaptability and growth a more manageable concern for the development of our platform. With crosschain becoming more and more of a reality, it only makes sense to start with BSC.

Our Token at launch will have a capped supply of 200 million, with an initial mint of 50 million, any tokens minted after the initial run will be done through voting on smart contracts. With the admin wallet not weighted in votes. Burning of tokens will be done through voting on smart contracts as well, but the full weight of all voting tokens will be measured including admin wallet. The token will be used to mint NFTs on the blockchain, and raise funds for expansion projects.

## Closing Statements

I will be called a lunatic, racist, idiot, charlatan, madman, moron, etc.

And why because I truly believe that we are all born free, that freedom is just taken from us before we're able to decide whether or not we consent, and I don't know about you, but I no longer consent.

And I don't really care what I'll be called. I think that's why I was compelled to share this.

The opinions of society, the media, the government, are not my concern. Only the facts. My goals are outlined. Maybe not clearly and detailed, but outlined. I'm a 35 year old autistic, and my ambition is to FINALLY end the slave trade, that we were all lead to believe was already dead. If yours is any less, then that's fine, you are free to waste your potential. But I'm not

going to waste mine. And while I'm at it, I'm going to free the rest of humanity, as well. You're "free" to help, maybe, if you're not living in one the really bad regimes.

Mine will probably move to silence me, if as many people hold this as important, as I feel they will. That's why I can't even publish this without a ridiculous pseudonym.

I know this isn't the most coherent White Paper you've ever read, and many will say it's not a white paper at all.

Maybe it's just a really long rant that touches on some big points, with an idea that could potentially solve a LOT of world issues. But even at that, we do live in clown world, so maybe this is the new way of doing things. I know I've tried doing it the way the system told us to, but it never got me very far.

Our goals are Truth/Fact driven narratives in journalism/media, ending slavery, and restoring the right of self-governance, that we as a species were born with. These are all fundamentally good things and are all attainable, with the right people, the right resources, and the right approach, so here we are approaching it like everything else. If even just one of these goals is accomplished through this project, then it is possible for any part of humanity to accomplish them all within our lifetime. And it can all be done with continuing to pioneer the markets that DeFi have brought us.

How long before Slavery is actually ended from this world? Will we be the generation to end it?  
#whatsyouropinionworth

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For more information, to provide feedback, or to offer support on the project:

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When I minted the Clown World Token(Honk) I had no plan for it. They were a toy that I had planned to pass around among friends to be shared as a kind of shitposting reward at most, and then the idea immediately evolved to maybe using them for NFTs that would be the shitposting

rewards. As I was thinking about this, I was browsing an imageboard that many speculators have come to know quite well.

I came across this thread, that was an obvious rug after 30 seconds of reading. But I threw them a few coin and figured maybe they aren't full of shit. 30 minutes later my coin and everyone else's they'd been pulling from shill threads for 3 days, was gone.

And their token were essentially the same thing, I'd just minted.

I knew it was a scam the moment I sent my coins, but everyone else did too, and these threads come about countless times a day. But what I took from it in that particular moment, was that they claimed they were changing the entire market, it was going to revolutionize crosschain and fiat interactions, and even though everyone knows it's bullshit, if the bullshit is good enough, you will back it, even if it's an obvious scam.

And it's also now a proven working model. But the flaw in so many of those was that they were legitimately, just in it for the scam, why use all that energy for something so empty?

Now imagine if someone took that model, and used a powerful piece of "meme magic" behind it. But instead of just wanting to get rich, they just wanted everyone to be free....

So I did it, and here we are. I marketed it as an obvious scam since day one, used every single tactic they did, except I'm continuing through and keeping my promises to those fine few who have jumped on board. And hoping many more will follow in the days ahead. No Rugs in this Circus.

We will decentralize the world, and make all humans equal. Welcome to Clown World. Hope you caught the train.

